



WITH SPEAKER CASEY HIERS

THE PRACTICE OWNER'S GUIDE TO THE BUSINESS SIDE OF DENTISTRY

MEDIA KIT



COURSE DESCRIPTION

Are you losing sleep over debt, inadequate insurance reimbursements, unstable income, sudden tax surprises, and ambiguous retirement plans? Is there an underlying sense of unease that your practice is not earning you enough, hindering your savings, and jeopardizing your retirement goals?

If you answered yes to any of these questions and if you're not willing to settle, then this course is for you.

Learn how different aspects of your finances are interconnected, including cashflow, retirement, accounting, taxes, overhead, and investments. Without proper systems and processes, your finances can become unbalanced.

Master the rules to enhance your cashflow and triumph over inadequate insurance reimbursements. Discover the perfect account balances that guarantee financial stability and consistency. Additionally, learn how to structure your income to reduce tax liabilities and amplify your retirement savings.

It is crucial to have proper dental accounting processes, timely account reconciliation, and a detailed chart of accounts to control overhead and avoid tax surprises.

Hear how your peers became financially stronger without changing their lifestyles through real-life success stories and strategies covered in this course.

It is important to give the same amount of expertise to the business side of your practice as you do to the clinical side. Doing so can result in a 7- to 8-figure difference in your net worth over the course of your entire career.

- ✓ Uncover the biggest business challenges in dentistry
- ✓ Identify problem areas that prevent maximizing cashflow
- ✓ Discover actionable strategies to improve your practice and personal finances
- ✓ Hear real-life success stories and examine case studies from your peers
- ✓ Overcome poor insurance reimbursements
- ✓ Realize tax surprises should not be acceptable

SPEAKER BIO

Casey, co-host of *The Millionaire Dentist* podcast, speaks at national, state, and local levels. He educates dentists and specialists on the Business Side of Dentistry, teaching them to lower overhead by 11%, increase earnings by 25%, and save over 650% more for retirement on average without producing more or drastically changing their lifestyles in their first 3 years.

"These courses address one of the biggest challenges that dentists will face, the Business Side of Dentistry. We'll teach you how to maximize the profitability of your practice and avoid the problem areas that get in the way. It's not about producing more, buying a shiny new machine, changing the way you practice, or lowering your standard of living." - **Casey Hiers, National Director, Four Quadrants Advisory.**



11%

DECREASE IN
OVERHEAD

25%

INCREASE IN
INCOME

667%

INCREASE IN
SAVINGS

AVERAGE FOR
THE FIRST

3 YEARS

TESTIMONIALS

“The audience was engaged, the material was relatable, and the opportunity to learn and improve was of great value. I highly recommend listening to what they have to offer. The presentation is relaxed, the information is priceless.

Kayvon F. Nezhad, DDS

General Dentist - Springfield, OH

“Rarely does a presenter come along who shares content that can help a dentist's income, retirement, and net worth. Casey presents on what they don't teach us in dental school and provides tips for maximizing the profitability of a dental practice.

Richard Montandon, DDS

Dental Anesthesiologist - Coeur d'Alene, ID

“Consider this a genuine 'thumbs up'. As a dental society president, you get all kinds of requests from people you don't know who want to speak to your members. Four Quadrants had a unique approach to managing personal and dental practice finances that is uncommon in the practice management crowd and other outfits in dentistry.

Chris Klein, DMD, MS

Orthodontist, Mount Vernon, IL

“The content they presented is beyond valuable for all practice owners. Rarely are we given information that we need to hear as opposed to what we want to hear. If income, overhead, and retirement savings are a concern, I highly suggest getting in touch with Four Quadrants to present at one of your member meetings.

Tanya M. Gibson, DDS

Professor, Oral & Maxillofacial Pathology - Kansas City, MO

“Four Quadrants really has dentistry pegged when it comes to understanding how a practice is run and the unique challenges that dental practice owners face. I almost feel like he was talking directly to me with some of the examples he had of various cases they have seen with dentists they have worked with across the nation.

Mark Todd, DMD, PA

Endodontist - Maitland, FL

THE PODCAST

THE MILLIONAIRE DENTIST

Discover how to optimize your cash flow, master taxes, and establish a secure retirement as a dentist who owns their own practice by tuning into The Millionaire Dentist podcast. Join hosts Casey Hiers and Jarrod Bridgeman, along with experts from the financial and dental sectors, as they share their knowledge and insights to help you achieve a multi-millionaire retirement. Start listening now to revolutionize your financial future.



STATISTICS

1.3K+ MONTHLY PLAYS

60K+ TOTAL PLAYS

25+ COUNTRIES

Featuring episodes covering a wide array of topics including:

- A Healthy Practice Makes Money
- Common Reasons Why Dentists Can't Save
- Don't Get Suckered into the Hype of Owning Several Dental Practices
- The Importance of Quarterly Tax Estimates
- Why is the Average Retirement Age for Dentists Higher than the Rest of America?
- The Razzle Dazzle of DSOs
- And much much more!



WHO WE WORK WITH

Our firm is the perfect match for dentists and specialists who own their practices throughout the US and have the motivation to grow. We collaborate with those who aspire to seek better opportunities and provide them with the support they need to succeed.



WHAT YOU CAN EXPECT

Rest assured that our presentation is expertly crafted and has been successfully delivered to dentists and specialists at all levels - national, state, and local. We thoroughly understand and acknowledge the hurdles that practice owners encounter, and we have the necessary solutions to effectively tackle them.



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GET IN TOUCH

I look forward to working with you and imparting some much needed education to your members.

Thank you for your time and reach out if you have any questions.

CASEY HIERS
NATIONAL DIRECTOR